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For Immediate Release

# Kiddiegram.com

**Kiddiegram.com announces a new Partnership with Pure Digital Technologies**



Kiddiegram is proud to announce a new partnership for the Kiddiegram.com brand. The company has signed an agreement with Pure Digital Technologies to produce Kiddiegram Flip Mino™ and Flip MinoHD™ camcorders. This agreement is effective immediately.

Kiddiegram.com has a new on-line baby named *Kiddiecam*, an astral series of personalized Flip Video™ camcorders in both SD and HD models. It is the perfect gift to give new parents and/or grandparents of a newborn baby. “Kiddiegram is very excited about this new partnership with Pure Digital Technologies and is delighted that it offers new ways for Kiddiegram.com customers to extend their enjoyment of a new lifestyle product that will captivate the entire family.” Says Moira Collins, Founder of Kiddiegram.

The co-branded collection with Pure Digital Technologies introduces Kiddiegram.com camcorders into the marketplace. The camcorders are very compact, weighing just over 3 ounces and come with a built-in USB port, an internal rechargeable battery and 2 GB of on-board flash memory for 60 minutes of high-quality video. The camcorders also feature Flip Video’s new FlipShare on-board software platform, which allows consumers to plug the Flip Video camcorder’s signature flip-out USB arm into any Macintosh or PC and – thanks to the software’s simple drag-and-drop interface – immediately share videos via email, or upload them directly to YouTube, MySpace, AOL Video and other popular video sharing sites. Twelve unique astrological designs, created by artist Chiwen Su, are already available for purchase at [www.TheFlip.com/store/kiddiegram](http://www.TheFlip.com/store/kiddiegram) These designs feature children oriented designs for each child’s astrological sign.

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## **About Kiddiegram**

Based in Chicago, Kiddiegram provides Kiddiegrams which are astrological reports done for a child, based on their precise birth data. What better way to see their personality unfold with a little Kiddiecam and share the joy with family and friends? If you have a little Leo on your hands, then you might have to share the video with the world!

## **About Pure Digital Technologies**

Based in San Francisco, Pure Digital Technologies is a pioneer in developing simple, affordable digital imaging solutions for the mass market. Its revolutionary Flip Video family of camcorders ignited a new category of video cameras that puts the power to shoot and share video into the pockets of everyday

consumers. Flip Video camcorders are the world's first with on-board software to enable editing, organizing, and seamless video uploading to YouTube, MySpace, AOL Video and other video sharing sites. As part of its Flip Video Spotlight Program, the company pledged to deliver 1 million camcorders to help non-profits use the power of video to change the world. Flip Video is available in over 10,000 retail locations including Amazon, Best Buy, Circuit City, Wal-Mart, Sam's Club, Sears, Kmart, and TheFlip.com. Flip Video products are also available in Canada and the United Kingdom. For more information, visit [www.TheFlip.com](http://www.TheFlip.com).